

E-NEWSLETTER

SPRING 2023



# THE ASPIRE ZONE

DEPARTMENT OF MANAGEMENT SCIENCES  
CUI ATD CAMPUS



<https://www.cuiatd.edu.pk>

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Issue 2



# LETTER

*from the*

# EDITOR

We hope this message finds you all in good health and high spirits. As we embark on another exciting academic session, we are delighted to present the latest edition of our departmental e-newsletter. This e-newsletter serves as a platform to celebrate the achievements, milestones, and contributions of our exceptional faculty, staff, and students.

In this edition, we aim to highlight the diverse range of activities and accomplishments within our department. From research projects to inspiring community outreach initiatives, our talented individuals have been leaving a lasting impact on both our campus and the wider community.

Furthermore, we are excited to include interviews of our valuable faculty members, whose expertise and perspectives undoubtedly enrich our academic community and foster new avenues of knowledge and exploration.

We are also thrilled to share the success stories of our students who have excelled academically, creatively, and athletically, showcasing their dedication and determination. Their achievements serve as a testament to the exceptional education and support they receive from our esteemed faculty members.

This e-newsletter serves as a platform to celebrate the achievements, milestones, and contributions of our exceptional faculty, staff, and students.

We encourage you to explore the articles, engage with the content, and share your feedback with us. Your input is invaluable in helping us create an edition that meets your needs and exceeds your expectations. We extend our gratitude to everyone involved in its creation and look forward to your continued support and participation.

Wishing you all a productive and fulfilling session ahead!  
Happy Reading!

Best regards,

Editorial Board  
Department of Management Sciences,  
COMSATS University Islamabad, Abbottabad Campus

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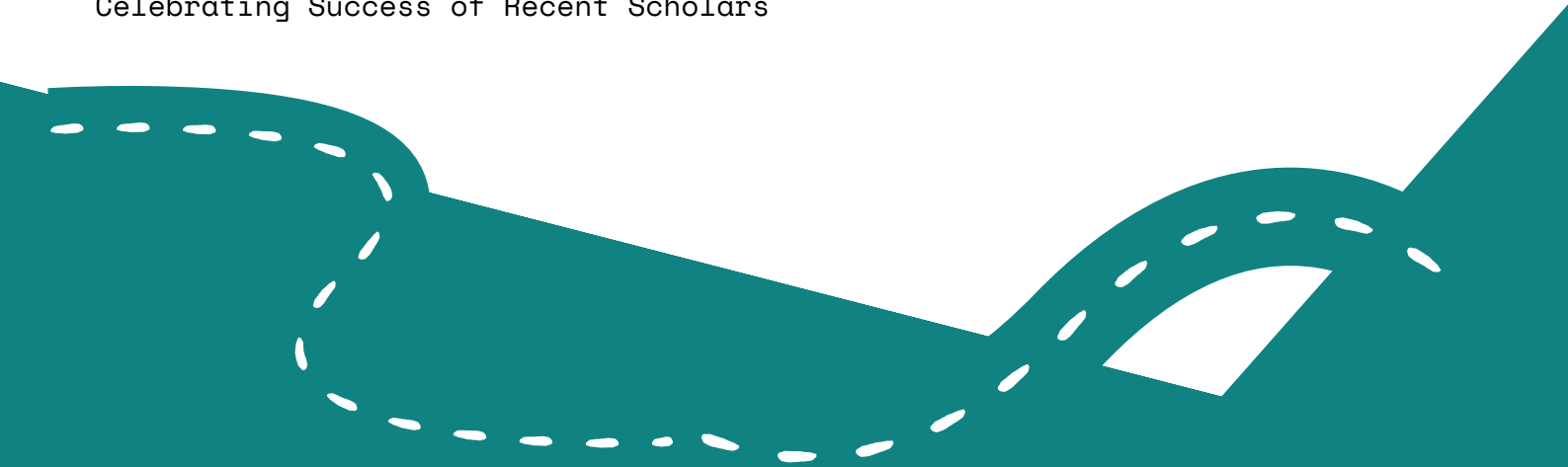
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## THOUGHT OF THE DAY

## WHEN I WAS HEAD OF THE DEPARTMENT

(Remember that there is difference between Professional and Personal Relations)



**Dr. Aziz Ullah Sayal**



During my tenure as the Head of Department, I encountered several crucial insights that I believe everyone should be aware of, especially those who are on the verge of assuming such a position. Firstly, it's imperative to refrain from harboring personal expectations from academic and administrative superiors. Friendships may be tested as acquaintances, influenced by the proximity to an HOD, might err in their judgment or actions.

Unjustified resentment may arise from individuals without apparent reasons,

potentially fueled by the perception that favoritism exists due to the HOD's personal connections. It becomes apparent that there is a pervasive tendency for people to anticipate more than what is truly warranted.

The chair may seem appealing, but the responsibilities that come with it are weighty. It's a role that demands not only managerial prowess but a willingness to navigate the intricate dynamics of human relationships. Striking a balance between professional duties and personal life becomes a challenging tightrope walk.

Being in a leadership role, particularly one involving administrative responsibilities, is often viewed as a coveted position. However, the reality is that it demands a considerable commitment. It requires someone willing to go beyond personal ambitions and strive for the collective benefit. Holding such a position with integrity, dedication, and hard work may necessitate sacrifices in one's personal life, family time, health, social engagements, and personal development.

In essence, taking up the mantle of an HOD is not merely about the authority or the title. It's about a commitment to service, a dedication to fostering an environment of growth and learning, and a recognition that the personal toll might be substantial. Only those ready to bear these responsibilities with sincerity and perseverance can truly navigate the complexities of being an effective Head of Department.

# Intern Diaries: Stars in the Workplace



I had the chance to assist with budget analysis, financial reporting, and data analysis, which deepened my understanding of financial management and its crucial role in supporting the company's overall objectives.

Additionally, I participated in cross-functional meetings, collaborating with colleagues from different departments, where I could apply my financial knowledge to contribute to strategic decision-making processes. This experience provided me with a well-rounded perspective on how financial strategies intersect with the broader goals of Red Bull, further enhancing my professional growth during my internship. Throughout my time at Red Bull, I cultivated valuable professional connections by socializing, harnessing my creativity and innovation, and engaging in collaborative projects across different departments.

This internship opportunity was a golden chance for me because before entering into professional life it allowed me to establish the habits and attitude of work effectively and efficiently, and establish a clear mindset and behavior of professional life to deal with the rigor and challenges of work life as an employer.

## AN INSIGHT INTO THE FINANCIAL WORLD

I am Sadia Abbas, a student of BBA 8th Finance. My internship at Red Bull, a well-known multinational company, offered me a unique and exciting experience. During my internship at Red Bull, I had the opportunity to explore different facets of the company, including a stint in the finance department, and immerse myself in an electrifying work environment, where I actively contributed to the world of business activities. This six-week internship at Red Bull helped me to gain valuable insights into the financial operations of a global brand.

## THE EYE OPENER-INTERNSHIP EXPERIENCE AT CDA

I am Sardar Asfandyar Rashid from Abbottabad. I am an 8th semester student, specializing in the field of marketing. I opted the field of Bachelors in Business Administration at COMSATS Abbottabad by my choice and it turned out to be a perfect decision. It completely aligned with my entrepreneurial mindset and the spark I already had was set on fire by the faculty and the environment I was offered.

During my semester break, I had the opportunity to do an internship at the Galiyat Development Authority. With the support and guidance of the personnel I have been able to commence many startups. The people and the environment that I worked in was top notch, with their support available for you in every aspect of the work. They act as mentors and help you grow yourself in every facet of life. The experience was something that made me open my mind and make it more creative in my field. Marketing to me is not only a choice that I made but a profession to follow and a passion to live.



# NAVIGATING THE HR LANDSCAPE: MY JOURNEY AT HONDA ABBOTT

Hello, I'm Arham Rasheed, a recent business graduate with a passion for people and a specialization in HR. My journey into the corporate realm was nothing short of exhilarating as I embarked on a transformative internship at Honda Abbott. At Honda Abbott, I immersed myself in the heart of HR operations, gaining hands-on experience across various functions.

From crafting HR documents and maintaining employee records to actively participating in interviews, conducting job analysis, and crafting job descriptions for diverse roles, I dove headfirst into the world of HR. But it didn't stop there. I had the opportunity to analyze key performance indicators, shaping performance management strategies. Designing a training workshop and gathering feedback from employees allowed me to contribute directly to their growth.

Beyond HR, I organized an unforgettable Independence Day event, learning about teamwork and event coordination.

This internship offered more than practical knowledge; it provided insights into the professional corporate environment, work ethics, organization skills, Excel proficiency, and the art of nurturing work relationships. Honda Abbott was the perfect canvas for a journey filled with memorable experiences and invaluable learning.



# REPORT ON VISIT TO ABBOTTABAD ORPHANAGE FOR SOCIAL RESPONSIBILITY

Date: [15-10-2023]

Location: Abbottabad Orphanage, [Near Police line]

Prepared by: [Aafeen and Rameeka Manzoor]

## Introduction:

On [12-10-2023], the students of BBA 1 classes, under the guidance of our dedicated teacher, Sir Umar Hassan, organized a heartwarming visit to the Abbottabad Orphanage. This visit was an embodiment of our collective sense of social responsibility

## Objective:

The primary objective of our visit to the orphanage was to create a positive impact on the lives of underprivileged children. The vision was to bring joy to these children, not only by providing essential supplies but also through heartfelt interactions and a sense of belonging.

Aafeen, Rameeka Manzoor and Usman Zafar suggested idea of the visit and initiated a class-wide

effort to collect stationary items, dry rations, and gifts for the children. The response from classmates was overwhelming, showcasing our shared commitment to making a difference.

## Visit:

On the appointed day, enthusiastic classes, accompanied by Sir Umer Hassan, arrived at the Abbottabad Orphanage. The children's faces, filled with anticipation, greeted us with infectious smiles as we entered the premises.

BBA 1, who were at the forefront of the planning, led the distribution of supplies. Each child was brought with notebooks, pencils, coloring materials, and other stationary items. The provision of dry ration, was warmly welcomed by the orphanage staff, as it contributed to their daily sustenance.

In addition to the essential supplies, we presented the children with gifts, a gesture that ignited excitement and laughter. Games and activities were organized, turning the day into a fun and memorable experience. These moments of interaction were a testament to the power of compassion and the joy that comes from giving.



## Conclusion:

Our visit to the Abbottabad Orphanage left a profound impact on the children and our own hearts. It reminded us of the importance of social responsibility and the positive influence we can have on the lives of those less fortunate. This inspiration led us to understand the value of making a meaningful difference in our community. This was not just an event; it was a heartfelt gesture of kindness and empathy. The collective effort of BBA 1 A and B, guided by Sir Umer Hassan, proved that when we come together for a noble cause, we can create moments that truly matter.

We intend to maintain a sustained relationship with the orphanage, ensuring that these children continue to receive the support and care they deserve. Our visit will remain etched in our memories, motivating us to carry forward the spirit of social responsibility throughout our educational journey and beyond.



# Job Fair

The recent job fair held at COMSATS University Islamabad , Abbottabad Campus, proved to be an astounding success, setting the stage for a promising future for both students and the participating companies. Organized with meticulous planning and execution, the event offered a platform for students to interact with potential employers, gain insights into career opportunities, and take significant steps towards their professional journey. The job fair was not just about handing out resumes; it was an opportunity for students to network and interact with professionals.

Attendees had the chance to engage in meaningful conversations with company representatives, ask questions, and gain valuable insights into their desired fields. The connections made during the event have the potential to open doors to internships, mentorship opportunities, and even job offers.

For those unsure about their career paths, the job fair provided a valuable compass. Career guidance counselors were available to help students chart their professional course. The success of the job fair was evident not only in the large number of attendees but also in the tangible results it produced. Many students secured internships, part-time jobs, and even full-time positions with companies they met at the fair. This outcome speaks to the real-world value of such events in connecting students with career opportunities.



# Alumni Reunion of Management Sciences Department, CUI Abbottabad, 2023



No distance of place or lapse of time can lessen the relationship of those who are thoroughly persuaded of each other's worth. CUI, Abbottabad campus has a tradition of remembering its alumni as they are the real assets of the organization. Their placement in various prestigious institutions of the country reflect

the excellence with which COMSATS is inculcating quality teaching, skill building and professional ethics in the students. Continuing the tradition, Management sciences department in collaboration with Student Center (SDC) of CUI Abbottabad campus has organized an alumni reunion event on June 15, 2023. The major objectives of the event were:

- To formulate a formal alumni association body.
- To engage their alumni in various activities like development of curriculum as per latest industry trends, creation of industrial liaisons, special talks with the students who are pursuing their specializations in diverse fields like finance, marketing, HR etc. and in job/internship placement of graduating students.

The event was started with receiving of the guests at the monument. Guests were welcomed with flowers and were accompanied by senior faculty members, Mr. Ghias ud din Shah, Mr. Tauqeer Shams, Dr. Zuhra Saleem and Ms. Iqra Sajid their way to the language lab, the venue for the event. Respective HOD of the department, Dr. Azizullah Sayal has given the welcome address and a brief presentation about the latest achievements of the department. After that, alumni have a time well spent with their teachers discussing old memories, real life experiences and future growth prospects.



After it the formal elections for the constitution of alumni association body was conducted, through a democratic and transparent procedure, all the positions were allocated in the following hierarchy:

- President: Mr. Muhammad Arslan Ahmad Tariq
- Senior Vice President : Ms. Madiha Shafique
- Vice President : Ms. Sana Farhad
- General Secretary: Mr. Shahid Zeib
- Finance secretary: Mr. Sikander Zaman
- Secretary Membership: Mr. Shaikh Muhammad Ahtesham

After tea refreshment, campus visit was organized for the alumni to give them a nostalgic ride and to make them feel connected again. Worthy Director of the campus, Prof. Dr. Muhammad Maroof Shah, has been kind enough to spare some time from his busy routine and have briefed the alumni about the measures, his administration is taking for strategic growth of their Alma matter. As a Goodwill gesture, Directors has also presented the souvenirs among the alumni.



## MEET OUR FACULTY

### DR. AZIZ ULLAH SAYAL



The head of department occupies a key institutional position, yet the role is a complex and demanding one which is subject to pressures, conflicts and uncertainties. The HoD will demonstrate vision and empower others in order to deliver the departmental strategy. The role holder has overall responsibility for leading and managing the department, supported by relevant academic and administrative management teams.

The Department of Management Sciences is fortunate enough to have such a leader, respected Dr. Aziz Ullah Sayal (Head of Department), who has very recently completed his tenure as HOD, Management Sciences Department. Here are some highlights of his role in the department where he has.

- Fostered an atmosphere of creativity in the department.
- Encouraged other members to take up essential values vital for organizational success.
- Provided direction and helped everybody identify the roles that best fit their skills and experience.
- Took decisions based on the prevailing circumstances.
- Committed to the success of department in particular and campus in general.
- Boosted staff morale by winning their trust.
- Balanced personal interest with organizational objective.

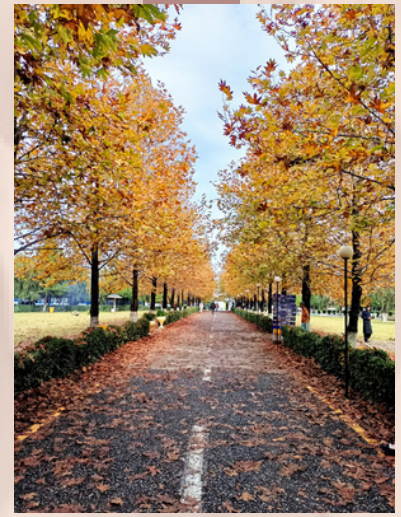
Below are some of notable achievements of Dr. Aziz Ullah Sayal attained during his tenure as HOD Management Sciences:

- 1- Launching of new BS program Business Data Analytics .
- 2-Two new specializations : Supply chain Management and Hospitality and Tourism Management.
- 3-IT enabling the whole department
- 4- Producing 5 PhDs
- 5- 13 Promotions
- 6- Successful visit of NBEAC mentor visit
- 7- Proposed FM RADIO-TV channel
- 8- Launching of own school (Both are in the final stage with hope to be approved)
- 9-Alumini Election
- 10- Job Fair
- 11-Reunion
- 12-Two faculty members are the members of central Executive committees of the whole CUI system of Pakistan

Department of management sciences has conducted a short interview in which several questions were asked from Dr. Aziz Ullah Sayal . Link is appended below.

<https://drive.google.com/file/d/1HPkiosM-4NCiWAM8B1IW-JDcn6b4Vkrv/view>





## **PHD VICTORIES: CELEBRATING SUCCESS**

### **FAIZA SALEEM**

#### **1ST PHD OF DEPARTEMENT**

Miss Faiza Saleem successfully appeared in her doctoral dissertation on July 7, 2023. Her research delves into the world of women's entrepreneurship and the role of institutions, a subject intrinsically intertwined with societal norms and values. This research tackles a critical challenge, understanding how both formal and informal institutions contribute to women's entrepreneurial performance.

By exploring the mediating influence of women's entrepreneurial self-efficacy and ethical decision-making, the study aims to shed light on how these factors enhance women's entrepreneurial performance. This research adds valuable insights to the field, highlighting the significant impact of institutional determinants on women's entrepreneurial self-efficacy and ethical decision-making, ultimately empowering women in their entrepreneurial endeavors.



Miss Faiza Saleem has recently appeared in her PhD oral defense and successfully completed it. She started the journey of her Phd research work in the year 2017 under the supervision of Dr. Muhammad Asif and Dr. Muhammad Saeed Lodhi. Her specialization is in Management/HR. She pursues Phd Research in General Management, her subject area is "Institution and Women Entrepreneurship.

In her research work she has discussed the role of Institution on Women Entrepreneurial performance. The Title of her Phd Research work is "Institutions and Women Entrepreneurial Performance: The Mediating Role of Women Entrepreneurial Self Efficacy and Ethical Decision Making". She published 2 papers in international Journals, her publications include "Institutions and Women Entrepreneurship: The Mediating Role of Women Entrepreneurial Self Efficacy and Ethical Decision Making" in the Journal of Asian Finance, Economics and Business, 9(6), 33-44 and "The Role of Institutions in Women's Entrepreneurial Performance in Journal of Hunan University Natural Sciences, 49(3)".

She is also a former graduate of Comsats Abbottabad with MS in Project Management. The Title of her research work was "The project for the improvement of water supply system in Abbottabad".

This was a JICA funded community development project of Public Health Engineering Department of Government of Khyber Pakhtunkhwa Pakistan. During her research work, Miss Faiza has gained international exposure as she was the appointed as the "Co-ordinator" of soft component of the project Japanes Nihon Suido Consultants Japan.

She Prepared a research report on survey carried out for this project and was one of the key member of the management team.

Besides an academically sound researcher, Miss Faiza Saleem is practically managing an Agriculture office of Government of

Khyber Pakhtunkhwa. Currently she is working as a "Statistician (BPS-18)" in Crop Reporting Services Peshawar. Being the Divisonal head of Hazara Division, She is actively engaged in improving the Agriculture sector of the province.

## FAIZA SALEEM: PROFILE OF 1ST PHD OF DEPARTMENT



# MADIHA SHAFIQ

## PHD SCHOLAR



Madiha Shafiq is a Ph.D. scholar, who recently passed her final defense. Her area of specialization is Strategic Change Management. She is a Fulbright scholar having a Master's degree from Bauer College of Business (University of Houston) Texas, US and MS-Management from COMSATS University, Abbottabad.

Her current research is regarding Strategic Change, where she investigated how low resistant change (Evolution) and high resistant change (Revolution) can be effectively

implemented by following appropriate content (perceived change impact), context (change climate) and process (participation in the change process). In addition, the research also highlights the importance of assessing recipient's explicit reactions (affective commitment to change) and change consequences (job satisfaction & organizational commitment) for better implementation of change in organizations. Madiha has published her research in HEC recognized journals.

She is currently working with the Google on multifarious projects since she heads the Tech Valley Pakistan & Canada along with her spouse Mr Umer. At Tech Valley, they are continuously working to bridge the gap between academia, industry and the government with the help of technology and innovation. Their projects focus on encouraging digitization of the government sector, as well as linking the current businesses with the respective ministries to boost the social impact.

# MUHAMMAD WASIF HANIF

## PHD SCHOLAR



Muhammad Wasif Hanif appeared in for final defense of doctoral degree on 13th October, 2023. He specializes in marketing. His thesis title is "Does Wastophobia Work? A Case of Domestic Consumers Electricity Waste Management".

The achievements of Muhammad Wasif Includes his publications in reputable HEC approved international journals. This includes "International Journal of Energy Sector Management". The paper, titled "Does Wastophobia Bring Sustainability in Consumer Responsible Behavior: A Case of Electricity Waste Management" delves into an important and timely topic: responsible consumer behavior in the context of electricity waste management. His research theme revolves around addressing the issue of irresponsible consumer behavior. It aims to identify the determinants that drive sustainability in consumers responsible behavior, focusing on the role of "wastophobia" The findings of the study shed light on the significant influence of wasteful consumption awareness and wastophobia in shaping consumers' mindset towards sustainable behavior.

This research carries significant practical implications as it suggests that the empirically tested wastophobia model can be applied to manage waste in various domains beyond electricity, such as time, food, water, agriculture, garbage, hazardous environmental pollution, and natural reservoirs waste.

# MS GRADUATING STUDENTS SPRING-2023

## DEPARTMENT OF MANAGEMENT SCIENCES

S#	Student Name & Registration No.	Name of Supervisor	Title of Synopsis
MBA			
1	Hafza Gul (FA21-RMB-016)	Dr. Naveed Jan	Evaluating the Conventional and Islamic Banking Efficiency in Pakistan and their Impact by Technology: Application of Data Envelopment Analysis
2	Naeem Sultan (SP21-RMB-010)	Dr. Muhammad Ali	Factors Affecting Online Purchase Intention in Case of Daraz
3	Ume Aimen (FA21-RMB-014)	Dr. Naveed Jan	Arbitrage Pricing Theory and the Portfolio Returns of Investors: A Case Study of Equity Market in Pakistan
4	Fayyaz Khan Afridi (SP21-RMB-008)	Dr. Muhammad Tahir	The Impact of Financial Innovation on Economic Growth: Empirical Evidence from Pakistan
5	Momina Yousaf (FA21-RMB-008)	Dr. Syed Qasim Shah	The Impact of Asset Growth and Total Factor Productivity (TFP) on Stock Returns in Pakistan
MS(PROJECT MANAGEMENT)			
6	Sumrine Khan (FA21-RPM-002)	Dr. Muhammad Asif	Exploring the Critical Success Factors and Their Influence on Project Performance
7	Muhammad Asim Khan (FA21-RPM-006)	Dr. Muhammad Mudassar Abbasi	The Impact of Project and Problem Based Learning Approach on Entrepreneurship and Innovation among Engineering Students
8	Muhammad Ibrahim (FA21-RPM-007)	Dr. Jamil Anwar	Strategic Alignment of IT Governance and Project Governance, and their Impact on Project Performance
9	Ajwad Ali Fakhra (FA21-RPM-011)	Dr. Jamil Anwar	The Impact of the Emotional Intelligence on Project Performance and Project Commitment in Construction Sector of Pakistan
10	Muhammad Ubeer Ahmed (FA21-RPM-008)	Dr. Muhammad Saeed Lodhi	Gender Specific Methodology for Measuring Risk Perception of Multi-Hazard Area in Pakistan
11	Talha Muhammad Khan (FA21-RPM-003)	Dr. Muhammad Saeed Lodhi	The Impact of Knowledge Management and Innovation on the Employees Performance in the Banking Sector of Pakistan
12	Wajahat Daud (SP21-RPM-002)	Dr. Jamil Anwar	The Impact of Project Management Approaches on Project Performance: An Analysis of IT Sector in Pakistan
13	Waleed Khan (SP20-RPM-008)	Dr. Muhammad Mudassar Abbasi	Impact of Agile Methodology on Project Performance Evidence from Construction Industry of Pakistan
MS (MANAGEMENT SCIENCES)			
14	Yousaf Mehmood Turk (FA21-RMS-005)	Dr. Faiza Sajjad	Impact of Risk Management and Business Model Innovation on Firm Performance: Evidence from Banking Sector of Pakistan
15	Usman Abdullah (FA21-RMS-004)	Dr. Shakir Hafeez	Impact of Perceived Information Overload on Consumer's Continued Purchase Intentions: A Moderated Mediation Model

MS (ECONOMICS)

16	Waqar Ullah Khan (FA21-REC-009)	Dr. Muhammad Tahir	The Impact of Capital Inflows on Trade-Growth Relationship: Evidence from Asian Developing Countries
17	Atiqa Fayyaz	Dr. Malik Fahim Bashir	Impact of Money Laundering and Corruption on Economic Growth
18	Bibi Maryum (FA21-REC-003)	Dr. Imran Khan	Impact of Globalization and Energy Consumption on Environmental Degradation: Evidence from Pakistan
19	Uzair Nawaz (SP21-REC-003)	Dr. Malik Fahim Bashir	Impact of Environmental Degradation on Human Health
20	Momina Yousaf (FA21-RMB-008)	Dr. Syed Qasim Shah	The Impact of Asset Growth and Total Factor Productivity (TFP) on Stock Returns in Pakistan
21	Malik Usman Taimoor (FA21-REC-008)	Dr. Imran Khan	An Analysis of the Impact of Public Debt on Income Inequality: A Case Study of Pakistan



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20	Momina Yousaf (FA21-RMB-008)	Dr. Syed Qasim Shah	The Impact of Asset Growth and Total Factor Productivity (TFP) on Stock Returns in Pakistan
21	Malik Usman Taimoor (FA21-REC-008)	Dr. Imran Khan	An Analysis of the Impact of Public Debt on Income Inequality: A Case Study of Pakistan

# Shining Star: MS. Abeer Fatima's Journey in Comsats

Recognized as a dedicated student driven by a passion for learning and a pursuit of excellence, Abeer Fatima stands as a testament to unwavering commitment and academic prowess. With an impressive academic track record and a wealth of skills, Abeer is on a mission to create a meaningful impact not only within her educational journey but also in endeavors beyond. Her determination to excel serves as a guiding light, inspiring those around her and reflecting her unwavering dedication to personal and professional growth.

Please click the link below to watch her insightful interview.

<https://drive.google.com/file/d/1wU82-rHEDXvXDYBv-jxwX5CSpZpG3t5i/view>





# RESEARCH PUBLICATIONS



1

"The Mediating Role of Job Satisfaction and Transformational Leadership on Emotional Intelligence and Project Success"

1)Umer Ishfaq,Mehboobullah,Abbasi, M. M.,Rahman Hussain,Usama Yousaf  
<https://journalppw.com/index.php/jpsp/article/view/10484>

2

"The Impact of Psychological Capital and Subjective Well-being on the Relationship of Job Insecurity and Job Performance"

1)Anwar, J.  
[https://www.researchgate.net/publication/370957603\\_EFFECT\\_OF\\_JOB\\_INSECURITY\\_ON\\_JOB\\_PERFORMANCE\\_LOOKING\\_THROUGH\\_THE\\_LENS\\_OF\\_SUBJECTIVE\\_WELL-BEING](https://www.researchgate.net/publication/370957603_EFFECT_OF_JOB_INSECURITY_ON_JOB_PERFORMANCE_LOOKING_THROUGH_THE_LENS_OF_SUBJECTIVE_WELL-BEING)

3

"Relevance of twin deficit hypothesis in the presence of structural breaks: an evidence from Pakistan"

1)Syed Sadaqat Ali Shah,Asim Afridi,Sarmad Jadoon  
[https://www.researchgate.net/publication/362479951\\_Relevance\\_of\\_Twin\\_Deficit\\_Hypothesis\\_in\\_the\\_Presence\\_of\\_Structural\\_Breaks\\_An\\_Evidence\\_from\\_Pakistan](https://www.researchgate.net/publication/362479951_Relevance_of_Twin_Deficit_Hypothesis_in_the_Presence_of_Structural_Breaks_An_Evidence_from_Pakistan)

4

"Impact of Health Capital on Economic Growth in Pakistan", International Journal of Emerging Multidisciplinaries:

1)Asif, M.,A.Rafaq,Bushra Rasheed  
<https://ojs.ijemd.com/index.php/SocialScience/article/download/115/52>

5

"An Analysis of Ownership Structure and Corporate Governance Indicators on Discretionary Accruals"

1)Asif, M.,Ehtasham ul Haq,Muhammad Wasim  
[https://www.researchgate.net/publication/334302598\\_The\\_Impact\\_of\\_Corporate\\_Governance\\_and\\_Ownership\\_Structure\\_on\\_Earnings\\_Management\\_Practices\\_Evidence\\_from\\_Listed\\_Companies\\_in\\_Pakistan](https://www.researchgate.net/publication/334302598_The_Impact_of_Corporate_Governance_and_Ownership_Structure_on_Earnings_Management_Practices_Evidence_from_Listed_Companies_in_Pakistan)

6

Corporate Social Responsibility Disclosure Quality and Firm Financial Performance: Evidence from an Emerging Economy"

Zaheer Alam,Tariq, Y. B.  
[https://www.researchgate.net/publication/359468989\\_A\\_Review\\_on\\_Corporate\\_Social\\_Responsibility\\_CSR\\_Constructs\\_and\\_Theoretical\\_Debate\\_in\\_Pakistan](https://www.researchgate.net/publication/359468989_A_Review_on_Corporate_Social_Responsibility_CSR_Constructs_and_Theoretical_Debate_in_Pakistan)

7

The Mediating Role of Job Satisfaction and Transformational Leadership on Emotional Intelligence and Project Success. Journal of Positive School Psychology.

Zaheer Alam,Tariq, Y. B.  
[https://www.researchgate.net/publication/359468989\\_A\\_Review\\_on\\_Corporate\\_Social\\_Responsibility\\_CSR\\_Constructs\\_and\\_Theoretical\\_Debate\\_in\\_Pakistan](https://www.researchgate.net/publication/359468989_A_Review_on_Corporate_Social_Responsibility_CSR_Constructs_and_Theoretical_Debate_in_Pakistan)

"Does Capital Flight Undermine Growth: A Case Study of Pakistan"

8 Bashir, M.F., Tariq, Y. B., Muhammad Akram, Taimur Malik

<https://www.emerald.com/insight/content/doi/10.1108/JMLC-07-2022-0100/full/pdf?title=does-capital-flight-undermine-growth-a-case-study-of-pakistan>

"Quality of Environmental Sustainability Reporting and Financial Performance: Evidence from Pakistan",

9 Zaheer Alam, Tariq, Y. B.

[https://www.researchgate.net/publication/359468989\\_A\\_Review\\_on\\_Corporate\\_Social\\_Responsibility\\_CSR\\_Constructs\\_and\\_Theoretical\\_Debate\\_in\\_Pakistan](https://www.researchgate.net/publication/359468989_A_Review_on_Corporate_Social_Responsibility_CSR_Constructs_and_Theoretical_Debate_in_Pakistan)

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<https://www.emerald.com/insight/content/doi/10.1108/JMLC-07-2022-0100/full/pdf?title=does-capital-flight-undermine-growth-a-case-study-of-pakistan>

"Synergy OR Too Big to Fail: Empirical Analysis of Mergers and Acquisitions in SAARC and ASEAN Regions "

11 Majeed Ullah Khan, Tariq, Y. B.

<https://ideas.repec.org/a/taf/oabmxx/v10y2023i1p2172023.html>

"Sustainability Framework for Online and Distance Education"

12 S.A.M.Shah

[https://www.researchgate.net/publication/373396144\\_Sustainability\\_framework\\_for\\_online\\_and\\_distance\\_education](https://www.researchgate.net/publication/373396144_Sustainability_framework_for_online_and_distance_education)

"Tailoring reciprocity and scarcity in targeted ads to regulatory focus of consumers: Mediating role of persuasion knowledge"

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[https://www.researchgate.net/publication/368450207\\_Tailoring\\_reciprocity\\_and\\_scarcity\\_in\\_targeted\\_ads\\_to\\_the\\_regulatory\\_focus\\_of\\_consumers\\_Mediating\\_role\\_of\\_persuasion\\_knowledge](https://www.researchgate.net/publication/368450207_Tailoring_reciprocity_and_scarcity_in_targeted_ads_to_the_regulatory_focus_of_consumers_Mediating_role_of_persuasion_knowledge)

"Effects of Altruistic Advertising Effects on Consumers' Subjective Well-Being: A Downward Comparison"

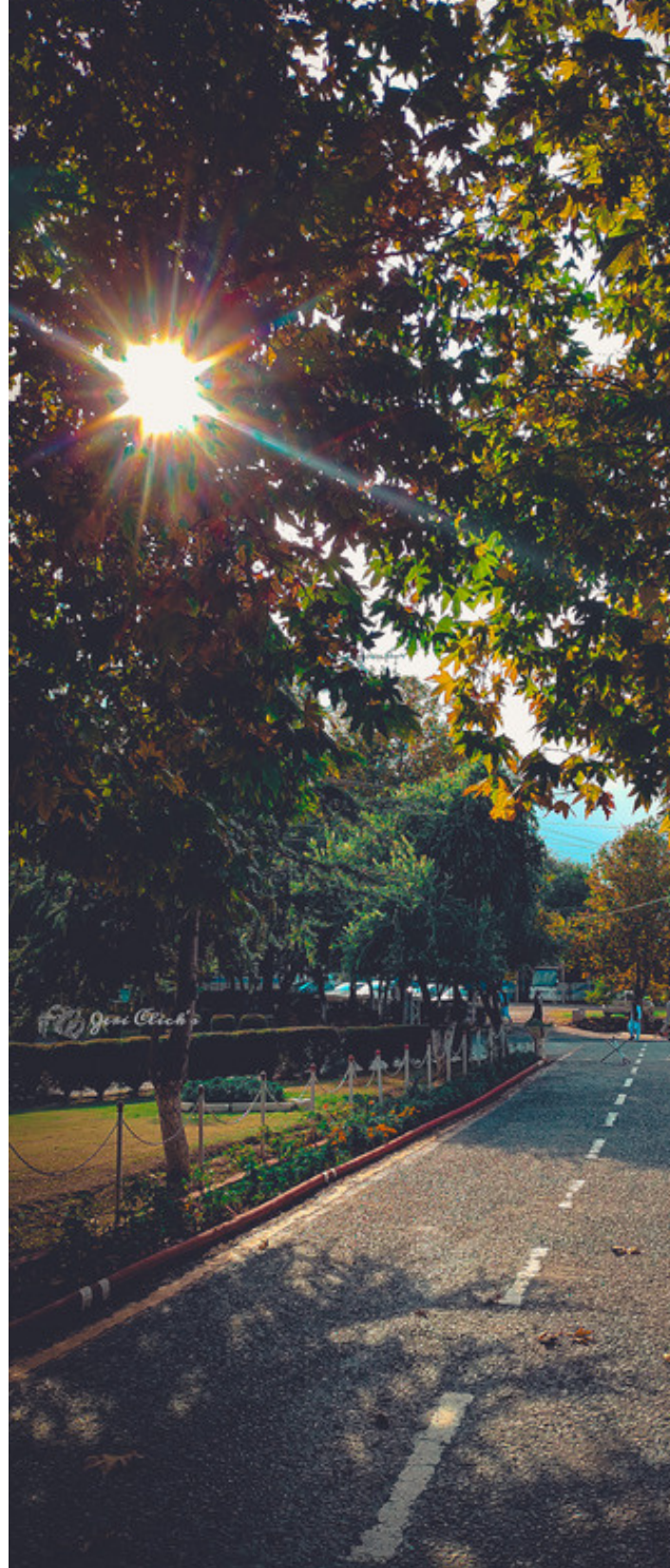
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Conference "EXCHANGE RATE VOLATILITY AND ECONOMIC GROWTH", 7th INTERNATIONAL NEW YORK

15 Asif, M., Bashir, M.F.

CONFERENCE ON EVOLVING TRENDS IN INTERDISCIPLINARY RESEARCH & PRACTICES, Manhattan, New York, 2022



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