GROW WITH GOOGLE CAREER CERTIFICATION

SCHOLARSHIP PROGRAM

We are pleased to inform that a Tri-Parti Memorandum of Understanding (MoU) has been signed between COMSATS University Islamabad (Abbottabad Campus), Khyber Pakhtunkhwa Information Technology Board (KPITB), and Tech Valley (Pakistan) in the presence of Chief Minister KPK for Google Career Certifications (GCC) under a scholarship program. The Google Career Certification courses are hosted over Coursera. Under the MOU COMSATS University Islamabad, Abbottabad Campus will register the students on the Coursera. Each certification course costs about $300, and shortlisted students will get the certifications free of cost under this MoU / scholarship program. Currently, CUI Abbottabad Campus has initiated the registration process in coordination and collaboration with KPITB and Tech Valley.

Hurry Up, please go through the GCC program and register for the course you are interested to take and earn Google certification in next three months free of cost. Please register yourself using the following link on/before March 24, 2024.

Registration Form: **https://kpitb.typeform.com/GCC2024**

Note: When completing and submitting the GCC Registration form, kindly choose "COMSATS University Islamabad, Abbottabad Campus" as your current institution and include your CUIATD.EDU.PK email address (for example, FA24-BBA-001@cuiatd.edu.pk) in the email field.

The details of the GCC Program are explained in the following sections.

GOOGLE CAREER CERTIFICATIONS

In today's rapidly evolving job market, obtaining the necessary skills and qualifications is essential for career advancement and success. With technology playing an increasingly significant role in various industries, there is a growing demand for individuals proficient in digital skills. Google, being a leader in the tech industry, recognizes this need and has developed the Google Career Certification program aimed at equipping students with the skills required for success in the digital age.

The primary objectives of the Google Career Certification program are as follows:

- Provide students with industry-recognized certifications in high-demand fields such as data analytics, cyber security, project management, digital marketing, IT support, user experience design, business intelligence, and advanced data analytics.
- Equip students with practical, job-ready skills through hands-on learning experiences and real-world projects.
- Bridge the gap between education and employment by connecting certified individuals with potential employers through Google's extensive network of industry partners.
- Foster diversity and inclusion in the tech industry by providing accessible and affordable training opportunities to individuals from diverse backgrounds and underrepresented communities.
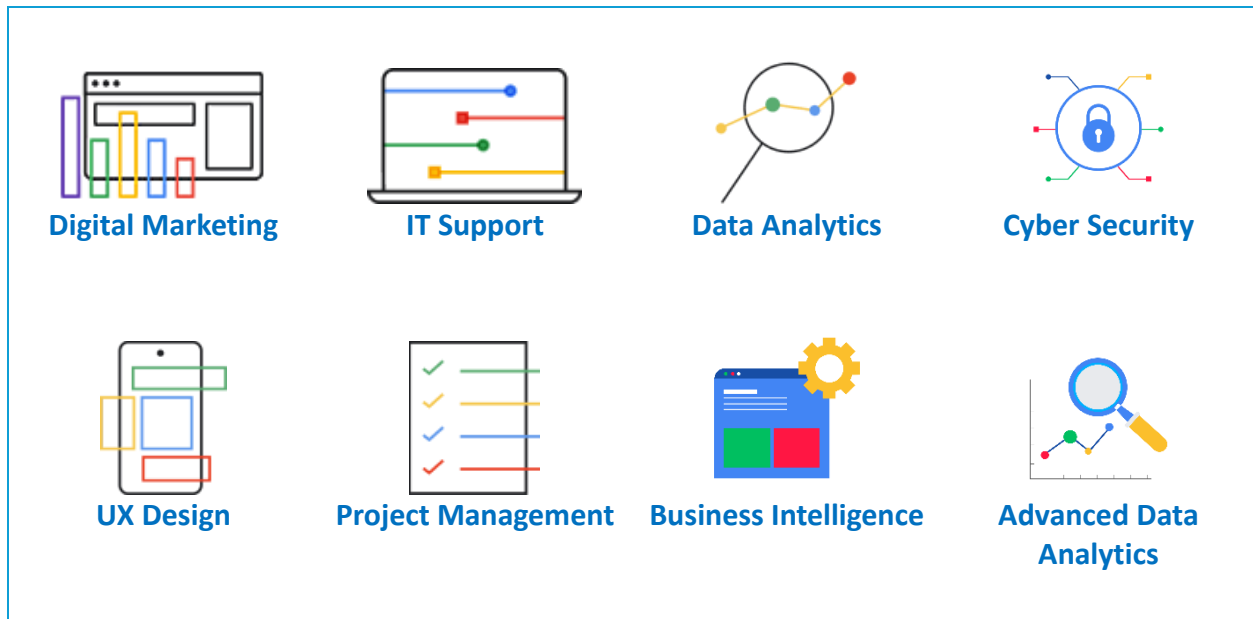
ADVANTAGES AND BENEFITS TO STUDENTS:

- Industry-Recognized Certifications: The Google Career Certification program offers certifications that are highly valued and recognized by employers across various industries. These certifications serve as a testament to students' skills and competencies, enhancing their credibility and employability in the job market.
- Practical Learning Experience: Unlike traditional academic programs, the Google Career Certification program emphasizes practical, hands-on learning experiences. Students have the opportunity to work on real-world projects, allowing them to gain valuable experience and develop relevant skills that are directly applicable to their future careers.

- Flexible Learning Options: The program offers flexible learning options, including self-paced online courses, interactive labs, and online training sessions. This flexibility enables students to balance their studies with other commitments such as work or family responsibilities, making it accessible to a wider audience.

- Career Advancement Opportunities: Upon completing the program and obtaining Google Career Certifications, students gain access to a range of career advancement opportunities. Whether seeking entry-level positions or aiming for higher-paying roles, certified individuals are well-positioned to pursue rewarding career paths in the tech industry.

- Affordability and Accessibility: The Google Career Certification program is designed to be affordable and accessible to individuals from diverse socioeconomic backgrounds. Scholarships, financial aid options, and payment plans are available to ensure that cost is not a barrier to participation, making it an inclusive platform for skills development and career advancement.

COURSES OFFERED UNDER GOOGLE CAREER CERTIFICATION PROGRAM

Digital Marketing	**IT Support**	**Data Analytics**	**Cyber Security**
UX Design	**Project Management**	**Business Intelligence**	**Advanced Data Analytics**

ABOUT TECH VALLEY PAKISTAN

Tech Valley Pakistan is a dedicated social enterprise committed to empowering organizations, institutes, governments, and communities by providing innovative solutions, expert consultation, and top-notch services. Tech Valley is an official trusted country partner of Google for Education, Google Workspace, and Google Cloud, specialize in delivering cutting-edge cloud-based services that transform workplaces and educational institutions into smart and technologically advanced environments. Tech Valley is dedicated to empowering individuals and communities through digital education and skill development. To further this mission, have announced the availability of scholarships for the Google Career Certificate program, exclusively for its partner organizations.

IMPORTANT LINKS/REFERENCES

- https://www.coursera.org/
- https://techvalley.pk/
- https://www.kpitb.gov.pk/
- https://cuiatd.edu.pk
- https://www.coursera.org/in/google-career-certificates

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